

**Justify the design of an example of an educational program or campaign which you have studied which aims to prevent a non-infectious disease. (3 marks)**

The 'slip, slop, slap' program is vital for the prevention of the non-infectious disease: skin cancer as it is efficient in reducing the exposure to the ultraviolet radiation of the sun. Its design is simple and straightforward to consequently decrease the incidence of melanoma effective on a large spectrum of people: children, adults, the elderly. A catchy jingle is constructed to repeat and emphasise the message of placing habits to prevent sunlight exposure. This includes placing sunscreen on, seeking for shade, wearing protection against the sun.

UPLIFT EDUCATION